
FRANK SOUKUP DIR. OF MARKETING
Biography

Frank Soukup is the Director of Marketing for Cote Family Companies. This includes Grand View Lodge, Tanque Verde Ranch, Camp Lake Hubert, Camp Lincoln and Grand View Real Estate. He also serves on the Brainerd Chamber Advisory Committee. Frank's areas of expertise include advertising, marketing, web direction, videography, photography, database management, social media and more.

Frank has been a freelance artist for over 20 years, creating innovative marketing and graphic concepts for many companies, including ProfitPro Ag, Rapala, Miller Nitro, Bitterboy Activewear, Turck, Golden Care Financial, United Way, and many more. He is an internationally produced artist, from illustrating children's books to art director for publications in conservation agriculture.

Frank graduated from Minnesota State University, Moorhead with a Bachelor of Arts Degree in Speech Communications and a second major in Mass Communications. Frank concentrated heavily on advertising, film, TV & radio production, psychology and graphic design.

Frank also has over 10 years experience in the hospitality industry, including owning his own bar and grill, and is a professional mixologist.